

**D&MIMAGING**  
EXCEPTIONAL COLOR · EXCEPTIONAL SERVICE

*press printed bleed guides / [dmimaging.net](http://dmimaging.net)*

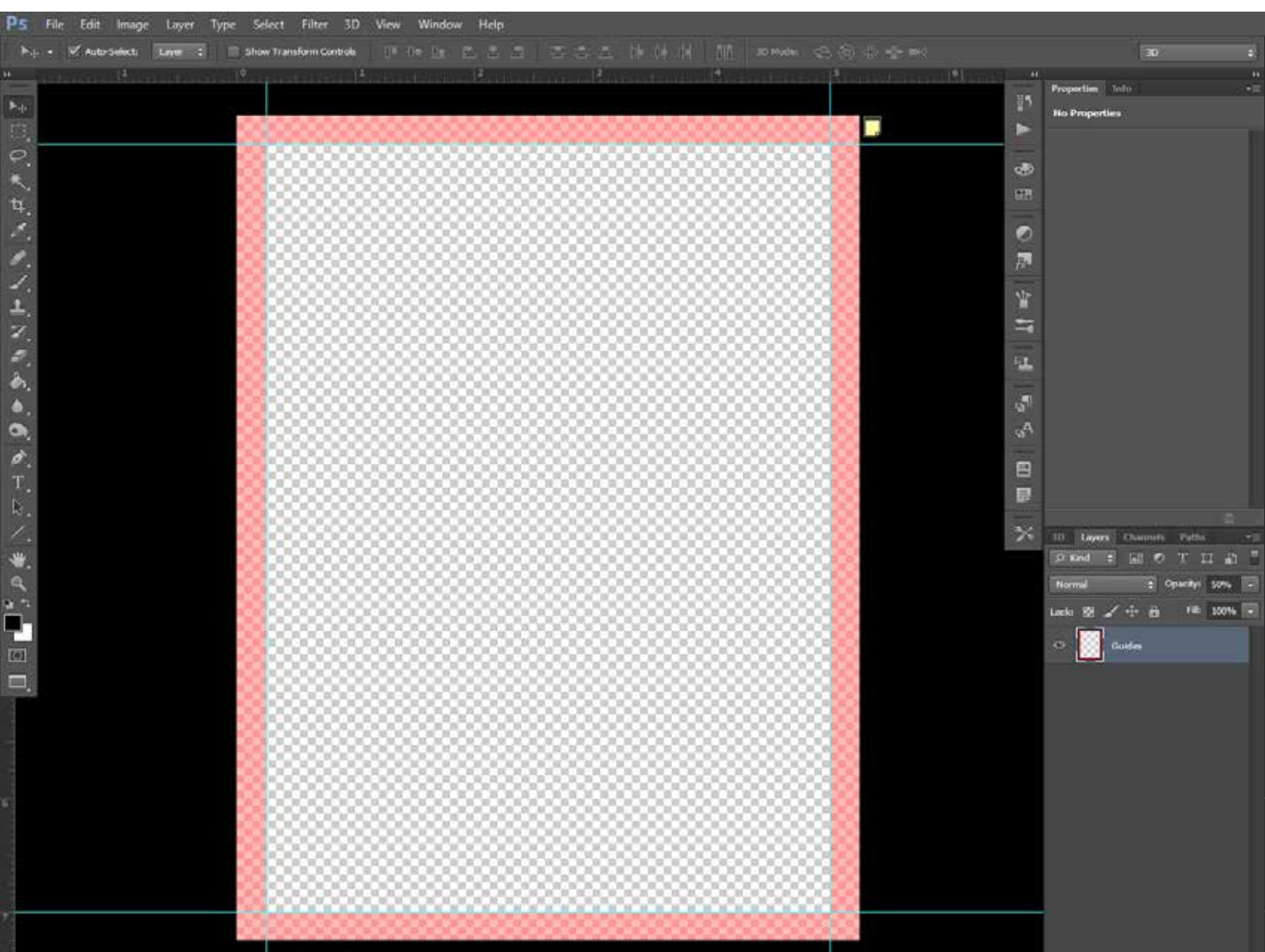
Preparing your press products for the press

Need Help?  
Call us at  
1.800.928.9550

## Why Use the Bleed Guides?

In order to properly trim your press products without cutting off the important elements of your design, you will need to design within the red bleed guides.

Your text and important parts of the image need to be placed within the red bleed guides. However, your background should extend through the red bleed guides.



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## How to Use the Bleed Guides

Let's look at a sample of a 5x7 flat greeting card. The background texture extends through the red bleed guides while the text and other important design elements are nestled within the safe zone.

This same principle applies to other press products. Remove the bleed guides before sending your order to D&M Imaging.

You can switch on or off the blue guides in Photoshop quite easily by going to **View > Show > Guides**.

